

Jeanette MacDonald in "Naughty Marietta" Captivates Toronto

CANADIAN MOVING PICTURE DIGEST

Vol. 27, No. 2

TORONTO 2, CANADA

May 4th, 1935



BY PUBLIC DEMAND!

—And Leo of M-G-M says: "Next Page Please"

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RECKLESS! WOW!
HARLOW POWELL
TERRIFIC! ROAR
LEO! YOU'VE DONE
IT AGAIN!



**NATIONWIDE
HOOK-UP!**

**"Cardinal Richelieu" The United Artists George Arliss Magnificent
Production Coming Loew's, Toronto.**

Canadian Moving Picture DIGEST

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Editor and Managing Director

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AN INTERIOR DECORATOR VISITS HOLLYWOOD



AN interior decorator from Toronto was a recent visitor to Hollywood, so she told a leading newspaper in Toronto. The story related that she was entertained

at the homes of several prominent stars, at the studios, at the smart restaurants, always as the guest of honour. Why an interior decorator should be so entertained by members of the Motion Picture Industry, The Digest has not yet discovered. But if what she says in three columns of this Toronto paper is true, then a long list of film celebrities tried to be nice to the interior decorator and were talked about as a return courtesy for their hospitality.

The interior decorator crashed into big print with a Hollywood close-up that found its way into the press-clipping book of the League of Decency for future reference. In other words the decorator did not whitewash Hollywood, but applied a muddy, purple coating.

"Hollywood is cheap, lurid, disillusioning," said the decorator. "Hollywood is artificial, the flowers are artificial, the houses are built of cheap materials, not one represents a value of over \$15,000. The women laze about all day and evening in the next thing to pyjamas, which are in need of cleaning; there is no beauty, or beauties, no wholesomeness, no sincerity, everything is a mirage; Hollywood is a sham."

That was the interior decorator's story and she stuck to it even in a second article.

Hollywood has recently had a few more visitors among whom were Lord and Lady Byng; Miss Sheila MacDonald, daughter of the Prime Minister of England; Amelia Earhart Putnam; the Countess of Warwick; Michael Balcon, Supervisor of Gaumont-British Pictures, London, and Mrs. Balcon; Mrs. James F. Loom, President of the International Federation of

Catholic Alumnae; the grandson of King Gustav V of Sweden; Sigvard Bernadotte and his wife; Joshua Smith, famous British portrait painter.

These were entertained at the studios of Motion Picture production, at the homes of the stars of Motion Pictures. These have travelled through many countries, have met world-famous personalities, several have won world acclaim for ability and unique service. These have observed much, read much, and know much. Of the latter trait it might be said that these are gentlewomen and gentlemen who never publicly, or in print, walk out of the house of host and hostess to talk disparagingly of them.

Even in this age of pseudo-camaraderie, an excuse for bad manners, it just isn't being done. But then some of us do not suffer from that aesthetic artistry which thrills us into draping a blue shawl under an amber bowl of flowers, cerulean delight, or the rhapsodic ecstasy of harmonizing brick-shade drapes with the brick and black tiles of a sun-room.

Such artistic impulses make one so sensitive to material contacts, but never insensate to the thrill of a contract for materials.

This incident inspires us to moralize for the Industry in this vein; some visitors to Hollywood should be entertained, others should be given a rain-check.

A rain-check delivered to some prospective Hollywood visitors might be termed chic strategy, or kid-glove diplomacy, since it never rains in sunny California — for visitors!



RAY



RAY LEWIS

PRESENTS

ON my way home from Hollywood; and haven't changed my views regarding this part of God's country, since my last visit to Los Angeles, nearly eighteen years ago!

Los Angeles reminds me of Toronto, Ontario; give these cities a million population, two million, or even three, as long as the old-timers and their generation remain alive as citizens, both of these cities will have beneath their sophisticated flair, a framed motto, done in needlepoint, which will hang upon the wall of the parlor of their mental complex:- "God Bless Our Home".

IT'S a wholesome reaction, even if it does bring up visions of father before he married mother, and mother after marrying father, both all bound 'round in the red plush album.

The wildest thing about Los Angeles and its world-famous Hollywood is the NEWSPAPERS. Are they fast? Tuesday's paper comes out on Monday night, Wednesday's paper can be bought on Tuesday night, no wonder motion pictures gave birth to "Wednesday's Child" on Tuesday afternoon.

Headlines announce marriages, divorces, and murders! Births do not appear to break into headline, or front-page space, save the Dionne Quintuplets. The latter are still going strong as News.

Every minute, it appears someone is married, divorced, or being murdered, not overlooking all the operations for stomachs upside down, accidents, arrests, kidnapping, Huey Long's Elizabethan blasts, Father Coughlin's 6,000,000 Washington Lobby, followed by more legislative soap-box oratory, in which the language is the strongest part of the proposed legislation.

Just read the headlines every morning and they will inspire you to go back to bed with a feeling, "What's the use?"

AND yet people have fine homes in Los Angeles, with windows to take in a view of the mountains, and hills. People have an abundance of leisure for the possession of gardens and pets, also "petting". People have cars, in fact all the people have cars, because there is no space bounded on the north, south, east or west in California.

Space is infinite. Your garden just goes on and on; just like the street whereon is your home, the street is endless; and your home it just goes on and on also, with no idea of ever being crowded out.

God made the outdoors, and Californians

brought the outdoors indoors; and you can readily understand that bringing the outdoors indoors, means that the indoors must be big enough for the outdoors. Which is good sense, providing you have sense enough to appreciate what God made.

If the legislature was not peopled with Crusaders, dyed-in-the-wool vote-catchers, California would be the State in which to buy land, to own a house, and now would be the time for the buying. But when you read the proposed legislation as presented in the legislature; and you listen to the new-born flock of legislative prophets, economists, ready to give away billions to the "Forgotten Man", big-hearted Jims bellowing, "Give, give, give", and "Gimme, gimme, gimme", all in one exhalation, the exaltation of such ruthless taxation inspires you to remain in a State or Country, where cranks are not given so much time and space to turn a fertile soil into a wilderness.

WHEN a good housewife has a utensil, or a beautiful utility, or an *objet d'art* which enhances her home, she takes care of it; it is one of her treasures. California has the Motion Picture Industry, which is spending millions and has spent hundreds of millions in that State; but the old politician who never turned down the buttered side of his bread, even if the peas did roll off his knife, that politician is no more. He has been replaced by the guy who knows how to wise-crack; and the people of today vote for this Smart Aleck whose home-run for legislature is made by socking a cannon ball square upon the navel of a pot-bellied Capitalist. Elected to represent the "people", he frames a bill, the word frame as you like it, he frames a bill such as \$400.00 a month for a couple past sixty; the only obligation on the part of the aged couple is that they make "whoopee" and spend the \$400.00 each month to start prosperity.

And where does California get the \$400.00 a month for these 60 year old wedded couples? By taxing those who have not reached 60. It certainly took some brains and limitless space and time to figure that one out. In fact, Dr. Max Planck's Quantum Theory, (ask Einstein about it) must have been utilized to figure out such getting and giving. A flow of taxation "from the cradle to the grave", to keep the flow of giving in a state of flowing.

No wonder California, which has been obliged to have irrigation to water its land, threw out the Townsend Old Age Pension Bill in a spirit of irritation, exclaiming that it was wet all over.

(Continued from page 5)

"Les Miserables" United Artists Stupendous Production With Fredric March and Charles Laughton Thrills Preview Critics.

Ray Presents

(Continued from page 4)

THERE were three varieties of Motion Picture Taxation presented by the crusader-legislators, designed for the purpose of finding cash for "The Forgotten Man". What these legislators overlooked was that in squeezing the capital out of motion pictures, as represented by its profits, they were squeezing the Industry dry; and adding thousands of additional pensioners to their already unmanageable long list.

Legislation has been passed in which California takes one third of the Federal Tax rate from residents and non-residents of the State of California. These pay in addition to this State Tax to California, a tax as prescribed and enacted for Federal collection. This legislation leaves California in a position of having the highest rate of taxation of any state in the United States. Such an inducement to live there.

THE Industry of Motion Pictures loves California, the wide, open spaces, but they, meaning the stars, have read that Darwin's Ape Theory has been discredited. Dr. Henry Fairfield Osborn, dean of the world's paleontologists has discovered a "parallel evolution" for man which supplants the "Descent of Man" theory by Darwin.

If man has not descended from an ape, which Dr. Osborn states was a monkey thirty thousand years ago, just a mere handful of years, why should the Moving Picture Industry permit the Sacramento Legislature to make a monkey out of it now, affixing a Tail of Taxation which trails its length into the next thirty thousand years?

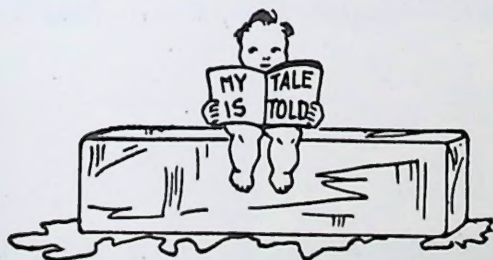
WHILE we are monkeying around with Dr. Osborn's theory, may I tell you that he says "Man was a separate and distinct kind of animal branched off from the common stock of all living", this about thirty million years ago. Talking of thirty million sounds like the figures our Crusader-legislators are playing with as poor men's toys.

And lest you are under the impression that Dr. Osborn plays around with monkeys because he is a cocoanut, be advised that he was for a period of twenty-five years President of the American Museum of Natural History.

He further states that man has reached his limit of development. Which may be the reason for the lack of reason so evident, and so much in evidence today in proposed legislation. Our Brain Trusts appear to be a Brain Bust.

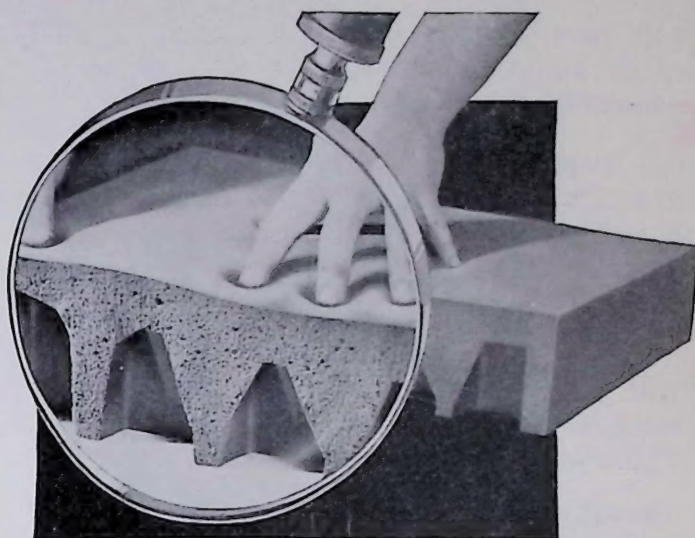
Scanning the legislation built of the planks of taxation, we have every reason to fear that Man is no longer concerned with walking upright, with spiritualizing his brain activity, the latter which has made him the Man he is today; but that having "made the sky", he is now going to swing downward by his tail.

It has its compensation, monkeys do not pay taxes. Clever monkey.



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"20th CENTURY RINGS THE BELL AGAIN!"—Mayme Ober-Peake, Hollywood Correspondent, Boston Globe.

"SUPREME ENTERTAINMENT! WE BOW AGAIN TO THE ARTISTRY OF MR. ARLISS."—Photoplay Magazine

"GEORGE ARLISS HAS GIVEN HIS SUPREME PERFORMANCE."—Eileen Percy, Block Publications.

"SCORE ANOTHER HIT FOR GEORGE ARLISS."—Wallace X. Rawles, International News Service.

"DANIEL WEBSTER WOULD HAVE A TOUGH TIME FINDING WORDS ADEQUATE TO JUSTLY PRAISE 'CARDINAL RICHELIEU'."—Warren Stokes, Box Office Associated Publications.

"A NOTABLE CONTRIBUTION TO GEORGE ARLISS' GALLERY OF FAMOUS HISTORICAL CHARACTERS."—Herb. Sterne, Rob Wagner's Script.

"'CARDINAL RICHELIEU' LIVES UP TO EXPECTATIONS IN AFFORDING THE BEST PERFORMANCE THAT GEORGE ARLISS HAS OFFERED SINCE 'THE HOUSE OF ROTHSCHILD'."—Edwin Schallert, L. A. Times Drama Editor.

"A WORTHY SUCCESSOR TO 'THE HOUSE OF ROTHSCHILD'."—J. D. Spiro, Detroit News.

"COMPARES FAVORABLY WITH 'THE HOUSE OF ROTHSCHILD'."—Dan Thomas, Motion Picture Editor, Newspaper Enterprise Association.

"'RICHELIEU' IS A GORGEOUS EFFORT, PICTORIALLY BEAUTIFUL AND BEAUTIFULLY ACTED."—Leicester Wagner, United Press.

"WILL PLEASE THE ARLISS FANS FULLY."—Ralph Wilk, Western Manager, Film Daily.

"GEORGE ARLISS' MOST MAGNIFICENT PERFORMANCE."—Elizabeth Wilson, Western Editor, Silver Screen Magazine.

"'CARDINAL RICHELIEU' IS A MASTERPIECE OF WELL-TOLD HISTORY MIXED WITH GREAT ENTERTAINMENT."—Carlos Borcosque, Correspondent Sintonia, Buenos Aires and Astro, Chile.

"ANOTHER GREAT ARLISS PICTURE."—William Farquhar, London Era.

"GEORGE ARLISS IN A SUPERB CHARACTERIZATION."—Harold Salemsen, Pour Vous, Paris.

"GEORGE ARLISS LEADS A PARADE OF FINE CHARACTERIZATIONS CRISPLY ETCHED AGAINST THE GLITTERING PAGEANT OF FRANCE OF THE SEVENTEENTH CENTURY."—J. Maurice Ruddy, Film Pictorial, London.

20TH

CENTURY
PICTURE

Released thru UNITED ARTISTS

the World, the News goes forth:



JOSEPH M. SCHENCK presents

CARDINAL RICHELIEU

starring

GEORGE ARLISS

with

MAUREEN O'SULLIVAN
EDWARD ARNOLD • FRANCIS LISTER
DOUGLASS DUMBRILLE • CESAR ROMERO

Directed by Rowland V. Lee

Pictures and Players in Hollywood

THEY'RE talking and talking about Jean Harlow's latest picture, "Reckless", in which William Powell is co-starred. It is one of Harlow's best; and what a team that Harlow-Powell get-together personalities make—no wonder Leo, the Lion has started to roar to music. Harlow-Powell have made him "Reckless", it now remains for Howard Dietz to make a tenor out of Leo. Let's hear him sing!

Talking about a singing Leo, you should see "Naughty Marietta", or rather hear "Naughty Marietta", with Jeanette Macdonald and Nelson Eddy. No wonder Mr. Louis Mayer seeing the finished picture, was prompted to toast Jeanette Macdonald in a speech; and while we are still singing, Jeritza, of Metropolitan and European opera fame, Jeritza the beautiful blonde prima donna, she too will sing for Leo. She has a contract to cover three pictures; and motion picture fans, unable to visit the Metropolis in which sing the great operatic stars, unable to pay the price of admission to such operas, these will hear these stars sing for them in their own suburban theatres, and for an admission price as low as 25 cents.

It is another prophecy of the Digest come true. Look up your Digest files of 1928-1929, it is written there.

R.K.O. has another Gene Stratton-Porter story, "Laddie". John Beal and Gloria Stuart have the leading roles. "Laddie", was directed by George Stevens. It is a story of an Indiana farm boy who falls in love with a Princess. Of course the Princess is beautiful and willing and the story idyllic and wholesome.

WILL ROGERS in "Life Begins At 40", is an amusing picture which presents a story with a character which requires no make-up for Will Rogers. He has every opportunity to just be himself; and as Will Rogers is a character on the screen or off the screen, the picture provides lots of fun for Will Rogers' host of followers. It is a Fox picture directed by George Marshall, and introduces beautiful Rochelle Hudson as a school-teacher. In the cast there are Richard Cromwell, George Barbieri, Jane Darwell, Slim Summerville.

The hog-calling scene which breaks up a prize-giving hog-show of a pig of a politician is worth the price of admission. "Life Begins At Forty", is only related to the book by name.

PARAMOUNT has a winner in "Mississippi" with Bing Crosby, W. C. Fields and Joan Bennett. It is another Show-Boat story with some minor differences. Both Crosby and Fields have great parts. It is very good entertainment.

RUDYARD KIPLING'S "The Light That Failed" is to be produced in pictures provided Kipling likes the screen adaption of his story. Arthur Hornblow Jr., sailed for England to confer with Kipling. Years ago Kipling wrote and produced a picture in England at the time when England was taking the production of British pictures rather seriously. Your Observer will never forget that Kipling picture. He missed nothing, in fact his twain called East and West, which he said never could meet, since East is East and West is West, met in this picture. In fact it was a meaty production which introduced everything that was ever written into motion pictures. However, "The Light That Failed" is a different story, and Gary Cooper in the lead adds additional interest.

CONSTANCE COLLIER, famous star, producer, manager of the English stage made a hit in her first picture for Metro-Goldwyn-Mayer, "Shadows of Doubt". Garbo, who has much to say in the selection of players for her pictures, called Constance Collier to play an important part in "Anna Karenina". At least we think it is important; if it is not, it is important having such a distinguished artist to interpret it. All the luck in the world Constance Collier, your class has only a few who are left to reveal to us why they became great in an era of great ability.

MERVYN LE ROY who has finished "Oil For the Lamps of China", is now directing Marion Davies in "Page Miss Glory". Le Roy is a most likeable personality. The size of Napoleon, without the stomach, but certainly a head for direction. And no swank, no temperament, a knowledge of direction and the possession of a commonsense which realizes that to successfully direct a motion picture requires not only dramatic sense, but business sense and poise.

While we are on the Warner lot, you must be reminded of "Black Fury", directed by Michael Curtiz. You remember Paul Muni of "I Am a Fugitive From a Chain Gang". You could not forget this picture; it was directed by Mervyn Le Roy and can you forget the work of Paul Muni in this picture, also as "Scarface".

"Black Fury", gives him equal opportunity to present a powerful scope of acting in a powerful picture.

MADGE EVANS is one of Metro-Goldwyn-Mayer's most delightful players. You remember her in "David Copperfield"? Mr. Michael Balcon of Gaumont-British has borrowed her for a picture called "The Tunnel" to be produced in England, after which work Madge Evans returns to the Metro-Goldwyn-Mayer studios for the leading part in "The Second Mrs. Lynton".

"THE SCARLET PIMPERNEL", played two weeks at the 4 Star Theatre on Wiltshire Blvd., Beverley Hills, Calif., one of the very few theatres which play a single feature. "The Unfinished Symphony", a Gaumont-British picture of Franz Schubert, also had a run of several weeks at this theatre and was then moved on to the Criterion where it is having a phenomenal run.

FRANK MORGAN, who is very much in evidence in "Naughty Marietta", although he plays a small part as the Governor, has a reputation for "stealing pictures". You observe his work in "Naughty Marietta", the Governor is a personality, you remember him, because Frank Morgan never permits you to forget a character he plays. Now he is to be cast for Metro-Goldwyn-Mayer's "Masquerade", with Myrna Loy and William Powell in important parts. This combination should be most interesting as Powell and Myrna Loy also have the ability of being remembered in any picture in which they play.

REFERRING again to the visit of Sheila MacDonald, daughter of the Prime Minister of England to Hollywood, Miss MacDonald was entertained at the Metro-Goldwyn-Mayer studios and was photographed with Jean Harlow. It made a striking picture. Harlow in a merry mood, groomed in white satin which revealed the lines of her beautiful body clearly, and Miss Sheila attired in a simple morning costume, her expression one of keen enjoyment and interest.

(Continued on page 10)

"Soviet Film Classic" Seized by Police Before Performance, Timmins, Ont